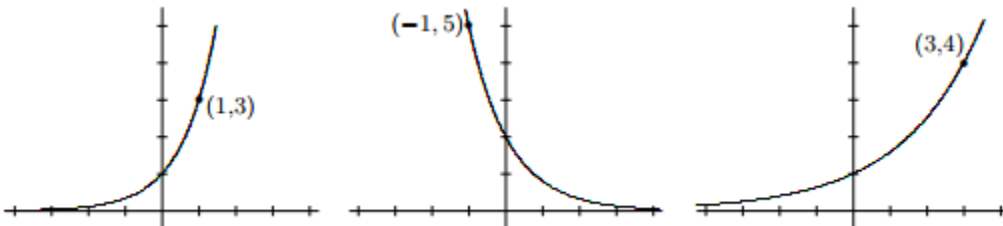


Objectives:

- Evaluate exponential and logarithmic function
- Identify key features and sketch the graphs of exponential and logarithmic functions
- Use exponential and logarithmic properties to solve equations
- Apply exponentials and logarithms to real world situations

- Many students find statements like $2^0 = 1$ and $2^{1/3} = \sqrt[3]{2}$ a bit mysterious, even though most of us have used them for years, so let's start there. Consider the list...
 $2^1, 2^2, 2^3, 2^4, 2^5 \dots$
 - What do you multiply by to get from a number on this list to the next number on the right?
 - Starting from any number on this list besides 2^1 , what do you divide by to get from that number to the previous number on the left?
 - If we start at 2^1 and move to the left following this pattern, it suggests how we should define 2^0 . What do you get for 2^0 if you follow this pattern?
 - If we now move from 2^0 another number to the left following the pattern, it suggests how we should define $2^{-1}, 2^{-2}, \text{etc.}$ What do you get for the values if you follow this pattern?
 - Does it matter for your reasoning that the base of the exponential was the number 2? Why or why not?
- Graph the functions $f(x) = 2^x$ and $g(x) = 2^{-x}$ and give the domain and range of each function.
 - Determine if each function is increasing or decreasing.
 - State the y-intercept, x-intercept, any asymptotes and 3 points on the graph of $f(x)$, if possible.
 - Graph the inverse function of $f(x)$. State the domain and range for the inverse.
 - State the y-intercept, x-intercept, any asymptotes and 3 points on the graph of the inverse, if possible.
 - Make some comments about your answers from parts a and d. What do you notice?
- Find a plausible equation for each of the graphs below in the form of $y = a \cdot b^x$:



- Show that it is possible to use logarithms to solve the equation $x^{2.5} = 1997$. Then show that it is not necessary to do so.
- Simplify the equations by eliminating all references to logarithms.
 - $0.5 \log y + \log x = \log 300$
 - $1.5 \log y = 2.699 - \log x$
- One approach to solving an equation like $5^x = 20$ is to calculate the base-10 logarithms of both sides of the equation. Justify the equation $x \log 5 = \log 20$, then obtain the desired answer in the form $x = \frac{\log 20}{\log 5}$. Evaluate the expression. Notice that $\log_5 20 = \frac{\log 20}{\log 5}$.
- The function p is defined by $p(t) = 3960(1.02)^t$ describes the population of Dilcove, North Dakota t years after it was founded.
 - Find the founding population.
 - At what annual rate has the population of Dilcove been growing?
 - Solve the equation when $p(t) = 77218$. What is the meaning of your answer?

8. Find the solutions to the following computational problems by using properties of exponentials and logarithms.
- a. $10^{2x+1} = 100$
 - b. $2^{x^2} = 16$
 - c. $2^x = 4^{x+2}$
 - d. Find $\log_2 8$
 - e. Find $\ln(e^2)$
 - f. $e^{3x} = 3$
 - g. $4^x = e$
 - h. Solve $\ln(x + 1) + \ln(x - 1) = \ln 3$. Be sure to check your answers.
9. In summarizing the growth of a certain population Bailey writes $G(t) = 747t^{1.44}$ by mistake, instead of $G(t) = 747(1.44)^t$. Are there t-values for which the expressions agree in value?